

HEAVY HITTERS

RESIDENTIAL REAL ESTATE

Laurie Ingber & Carolyn Block Ellert

Co-owners, Premier Sales Group

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Ingber



Ellert

Laurie Ingber and Carolyn Block Ellert, co-owners of Premier Sales Group, take developers of luxury condo and condo-hotel projects from launch to sellout.

The Symphony in downtown Fort Lauderdale, Duo in Hallandale Beach, the Radius in Hollywood and the newly announced Sapphire on Fort Lauderdale's beach are among the projects Ingber and Block Ellert are marketing.

Both Ingber and Block Ellert began their real estate careers in the 1980s in New York City, eventually winding up at the Sunshine Group. In 1993, they relocated to open the Florida division of the Sunshine Group. They later formed Premier Sales Group.

Premier has been a major contributor to the Master Brokers Forum. Block Ellert was appointed chairwoman of the Broward chapter and will lead the organization's push into Palm Beach and Collier counties.

Ingber and Block Ellert say they admire women who have overcome adversity, including Eleanor Roosevelt, Oprah Winfrey, Carly Fiorina and Estée Lauder.