
Lionheart Capital signs Premier Sales Group for 2700 North Ocean

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NO COMMENT

Lionheart Capital has signed Premier Sales Group to lead sales and marketing for Singer Island's 2700 North Ocean.

With a portfolio of more than \$2.5 billion in sales, Premier Sales Group boasts an impressive record of luxury sales and closings across Florida. Their innovative approach to marketing luxury lifestyles resonates with prospective buyers and brokers globally.

Headed by Carolyn Block Ellert and Laurie Ingber, who bring over 45 years of combined experience in Florida and New York real estate, the company maintains a strong presence in the South Florida Market. The company has provided services for such notable properties as The Brazilian Court, Palm Beach; Canyon Ranch Living, Miami Beach; Las Olas Riverhouse, Ft. Lauderdale; and the Resort Residences at The Ritz Carlton, Key Biscayne.

Premier's sales team at 2700 North Ocean is led by George Mato, director of sales. Mato brings over 25 years of luxury real estate sales experience and worked for some of the nation's most recognizable developments, including Fisher Island and One Bal Harbour.

"Premier has built an excellent reputation for achieving success through expert positioning of luxury properties," said Ophir Sternberg, Managing Partner of Lionheart Capital. "We are excited to welcome them to the team."

Purchased by Lionheart Capital for \$120 million—a bulk sale that broke state records this year—2700 North Ocean is the centerpiece of Singer Island and among the finest oceanfront residences in Palm Beach. The property rests on 8.8 pristine acres nestled between the celebrated shopping of Worth Avenue, PGA golf, and Wellington's horse country.

The contemporary designs of award-winning architect Robert M. Swedroe span the towers, from expansive lobbies and private elevators to sprawling through-view residences. This charmed oceanfront lifestyle is surrounded by state-of-the-art fitness centers, two full cinema-style theaters, heated lap pool, ocean-flowing infinity-edge pool and two whirlpool spas. Beach cabanas and private guest suites are also available.

"We are extremely excited to align with a property as remarkable as 2700 North Ocean as well as begin a relationship with Lionheart Capital, which is quickly becoming a visionary leader in South Florida's condo culture," said Carolyn Block Ellert, Co-owner of Premier Sales Group.